

# Why Choose BTEC Media ?

**BTEC Media** will provide you with a coherent introduction to Creative Digital Media Production and enable you to develop an understanding of the media industry through analysing media products and producing media projects. BTEC Media provides the opportunity to develop your creative and artistic skills by engaging you in topics that have contemporary relevance. Through research, planning and production you will also develop your critical thinking and decision-making skills.



Choose BTEC Media as an option and you will have the opportunity to respond to visual and conceptual challenges. You will be able to develop the necessary skills required to progress into this creative industry by using software, techniques and processes associated with the production of digital media products.



**At Alun School,**  
our experienced teaching team provide expert guidance and tuition in 5 weekly lessons.

# BTEC Media

## Assessment Information

Equivalent to 1 A level

**BTEC Level 3 National Extended Certificate** - Creative Digital Media Production.

**Combination of 4 units over 2 years** - Representations  
Pre-Production Portfolio  
Responding to a Commission  
**Optional Unit Choices** - Film Production or  
Digital Magazine Production

**Assessment** - two externally assessed units and portfolio-based internal assessment.

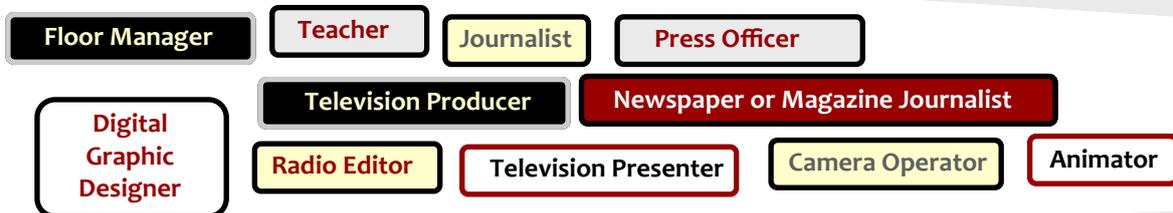
## Entry Requirements

You should have achieved a grade C or above in GCSE English Language or English Literature.

## Progression Routes

The transferable skills and knowledge you will gain through the study of BTEC Media at Alun School will be invaluable in enabling you to access a wide range of courses at university.

BTEC Media will give you an excellent grounding for multiple career opportunities including:



Every year, this course inspires many students to progress on to well-respected institutions to study a range of subjects including Games Development and Design, Broadcast Media Production, Animation, Advertising, Film Studies and Journalism.

**Why choose BTEC Media?**

You will learn from experienced teachers.

You will have access to excellent facilities.

It will challenge you to think and work independently.

You will be able to develop your skills and expand your creativity.

