

# Why Choose Graphics?

**Graphic Design** is a fast changing and developing field of work in which to be involved. The Graphics course will introduce you to the skills and expertise demanded by the industry. Studying Graphics will give you the opportunity to work to a range of briefs involving CD design, packaging and advertising, logo design, book illustration, poster design, typography and magazine layout as well as developing your own interests. You will have to chance to learn both traditional graphical drawing and printing skills and the latest technological techniques using specialised ICT equipment and software. This includes Adobe Photoshop and Illustrator.



Choose Graphics as an option and you will have the chance to visit other cities in the UK to study the work of historical and contemporary graphic designers. You will also be able to work with local designers and display your work throughout the local community.



**At Alun School,**  
our experienced teaching team provide expert  
guidance and tuition in 5 weekly lessons.

In addition, Art and Design studios and an ICT suite will be available for independent work.

# Art and Design - Graphics

## Assessment Information

### A Level Units

**AS Unit 1** - Personal Creative Enquiry - non-exam assessment that makes up 40% of qualification. This consists of a practical project/portfolio and outcome/s.

**A2 Unit 2** - Personal Investigation - non-exam assessment that makes up 36% of the qualification. This consists of a practical project/portfolio and outcome/s and a written element of 1000 words.

**A2 Unit 3** - Externally Set Assignment - non-exam assessment that makes up 24% of qualification. You will be provided with a series of visual and written stimuli. One stimuli is to be selected and you will produce preparatory work in response to this leading up to a 15 hour period of sustained focus work which will be done under supervised conditions.

## Entry Requirements

You should have achieved a grade C or above in GCSE Art and Design or a design-related subject.

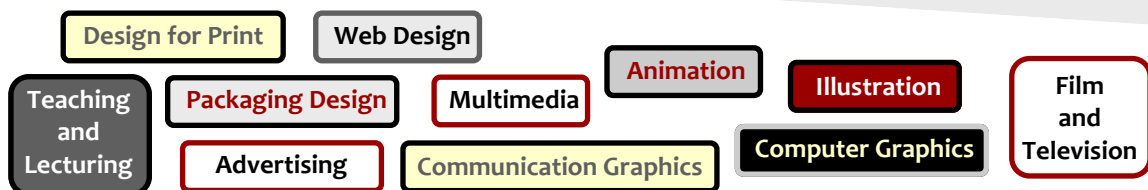
## Progression Routes

This course is an exciting stepping stone to an exciting future.

There are many careers related to Graphics.

Design-related work is the second largest money-earner for Britain after the retail industry.

Graphics will give you an excellent grounding for multiple career opportunities including:



Every year students who study Graphics go on to study for design-related degrees.

The skills and knowledge you will gain through the study of Graphics along with the enrichment activities that are available to you are valued in many careers. The study of Graphics can help you to develop transferable skills that would be of use in any career or job.

“Choose Graphics if you want to learn how to use both Adobe Illustrator and Photoshop. Teachers show you step-by-step how to use these, along with a graphics tablet and this gives you an excellent grounding to pursue further studies in Graphic Design”.

- Sam Bromwich Yr 12