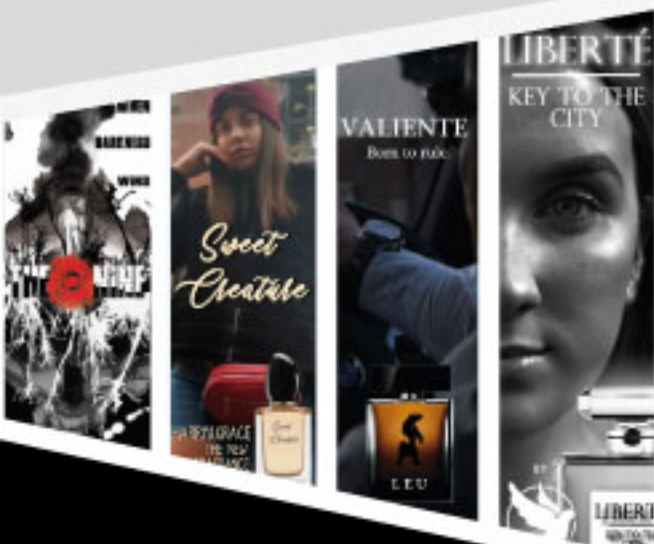


# Why Choose Media Studies?

**Media Studies** enables you to develop and apply your understanding of the media through both analysing and producing media products. The course focuses on developing your creative skills through media production using the latest in digital technology to develop your own media in film, television and print. The key areas for study will include media language, representation, the media industries, audiences and global products. These will be explored in local, national and global settings with a close emphasis on Wales. You will also examine the impact of technology and social media. You will be able to develop your creative media production skills following your own individual areas of interest.



Choose Media Studies as an option and you will have the opportunity to follow work experience placements at the BBC, local radio stations, local newspapers or advertising agencies. You may also have the chance to exhibit films at the Flintshire Film Festival at Clwyd Theatr Cymru or have work published in local and national newspapers.



**At Alun School,**  
our experienced teaching team provide expert  
guidance and tuition in 5 weekly lessons.

# Media Studies

## Assessment Information

### A Level Units

**AS Unit 1** - Investigating the Media - 2 hours and 15 minutes written examination that makes up 24% of qualification.

**AS Unit 2** - Creating a Media Production - non-exam assessment that makes up 16% of qualification.

**A2 Unit 3** - Media in the Global Age - 2 hours and 30 minutes written examination that makes up 36% of qualification.

**A2 Unit 4** - Creating a Cross-Media Production - non-exam assessment that makes up 24% of qualification.

## Entry Requirements

You should have achieved 5 GCSEs A\*-C including a grade C or above in GCSE English Language or English Literature.

## Progression Routes

The transferable skills and knowledge you will gain through the study of Media Studies at Alun School will be invaluable in enabling you to access a wide range of courses at university.

Media Studies will give you an excellent grounding for multiple career opportunities including:

Floor Manager

Teacher

Journalist

Film Industry  
Business  
Management

Television Producer

Press Officer– Marketing and Publicity

Radio Editor

Television Presenter

Camera Operator

Animator

Every year, this course inspires many students to progress on to well-respected institutions to study a range of subjects including Film and Television Production, Communication and Media, Animation, Journalism, Media and Cultural Studies and Broadcast Media Production.

“The media is everywhere and studying it allowed me to access all manner of subjects and it inspired me to pursue a career in the film industry and to study Film at university.”

- Rory Hughes, Yr 13 student

“The subject enables me to develop my creative ideas in media production using digital technology in individual and imaginative ways.”

- Owen Jones, Yr 12 student

“I love producing my own music videos using the latest in film production technology and exploring media production in creative and individual ways.”

- Eleri Povall Jones, Yr 12 student